

CAROL L. SMITH

Special Intellectual Property Counsel with a diverse background in corporate litigation, intellectual property law and transactional licensing. Experience includes:

Associate General Counsel at internet search engine.

- Managed corporate litigation involving complex trade secret claims brought against board and executive team members.
- Advised senior management, technical and business stake holders on IP-related risks.
- Played a key role in the \$100+ million acquisition of Infoseek Corp. by Walt Disney Co.

General Counsel for an online digital music distribution company.

- Laid the legal foundation for an online music provider.
- Averted major fiscal damages incurred by industry frontrunners.
- Successfully managed copyright litigation.

Director of Patent Pool Licensing with unique expertise in developing patent pools for next generation technology with global organizations.

- Created all patent and commercial agreements for standards based patent pool licensing programs including 802.11, MPEG 2 and MPEG 4, DVB, H.264, MHP and OCAP, TV Anytime.
- Structured and managed patent litigation on behalf of multiple licensors.
- Successfully defended against patent troll litigation.

Director of IP at world's largest semiconductor company with a track record of closing and executing critical agreements.

- Directed legal review of antitrust implications for the "Intel Inside" program.
- Managed staff of 21 IP specialists.
- Responsible for supporting Intel's global marketing division's day-to-day operations.
- Secured global protection of Pentium trademark for Intel Corporation.

PROFESSIONAL EXPERIENCE

DOLBY LABORATORIES, Special IP Counsel (strategic licensing, patent litigation).

December 2005 - September 2008.

- Advised senior management on developing strategic in-bound technology licensing deals.
- Negotiated joint partnership agreement for seminal patented technology helping company be first to market in its field.
- Managed all corporate and patent litigation for Dolby Labs, conducted in-house ediscovery procedures, implemented ediscovery policies for company, supervised outside counsel, managed litigation budgets, prepared draft pleadings and attended corporate depositions.
- Drafted and negotiated collaborative research and data sharing agreements with universities.
- Supervised IP compliance and IP enforcement activities.
- Developed key trademark licenses and advised staff on current trademark issues.

VIA LICENSING, Subsidiary of Dolby Labs, Sr. Director IP Licensing (patent pools and patent litigation).

September 2002 – December 2005

- Created and administered joint patent license agreements and commercialization documents for next generation technology patent pool programs, including 802.11, MPEG 2 and MPEG 4, DVB, H.264, MHP and OCAP, TV Anytime.
- Negotiated key multi-party agreements with global organizations that enabled licensors and licensees to have access to one stop joint patent licensing program.
- Structured and managed patent litigation on behalf of multiple licensors.

**LISTEN.COM, General Counsel / Corporate Secretary (startup online music subscription service).
2000 – 2002**

- Directed and managed legal initiatives the emerging digital music industry; along with setting and attaining critical milestones for zero copyright litigation.
- Negotiated and secured critical licensing agreements with labels and publishers.
- Resolved intellectual property claims and contract disputes, implemented web agreement policies, and facilitated company board meetings.
- Guided reorganization of top management and board members and advised on executive-level stock option compensation programs.
- Managed ongoing copyright litigation brought by music industry against digital music distributors.
- Successfully managed HR legal concerns during downsizings and incurred zero claims.

**INFOSEEK CORPORATION, Associate General Counsel (internet search engine).
1998 - 2000**

- Spearheaded litigation, M&A activity and intellectual property matters for \$300 million company in rapid-growth phase.
- Managed complex trade secret litigation and cooperated with federal government on investigations of unlawful conduct by internet subscribers.
- Managed licensing, content, real estate and acquisition contract, evaluated marketing materials and assisted with HR issues.
- Negotiated distribution agreements, click through advertising agreements and real estate leases.

**INTEL CORPORATION, Senior Counsel / Assistant Secretary, Global Trademark Department.
1995 - 1997**

- Managed a \$14 million expense budget and a staff of 21 trademark specialists across the US, Asia-Pacific and Europe.
- Oversaw all legal matters for corporate marketing department and instituted/carried out global protection of Pentium and Intel Inside trademarks.
- Directed legal/antitrust issues of multibillion-dollar "Intel Inside" cobranding program.

**SHELDON & MAK and LIMBACH, LIMBACH & SUTTON, Managing Partner and Senior
Litigation Counsel, Litigator.**

- Launched and managed a branch office for an internationally known intellectual property law firm to a staff of 14 in 2 years.
- 14 years of patent, trademark and copyright litigation experience.

JD, University of California Hastings College of the Law, San Francisco
BA, French, San Francisco State University
Admitted, California State Bar, Supreme Court of the US, US Court of Appeals, Ninth Circuit
US District Courts of California
Past Chair, Intellectual Property Section, California State Bar
Current President of Women IP Lawyers Association
Adjunct Professor of Law, Santa Clara University School of Law
Frequent speaker on IP Law